

# EXECUTIVE WOMEN'S LEADERSHIP CERTIFICATE PROGRAM



## ARE YOU READY TO ADVANCE YOUR CAREER?

### COURSE OVERVIEW

This five-course certificate program explores the challenges faced by women in leadership roles and provides solutions. Each instructor strikes a balance between the latest academic research on social norms and expectations and valuable techniques for succeeding at work.

### WHAT YOU WILL LEARN

You will learn from expert leaders who make it their business to question your preconceptions, confront your concerns, and turn hurdles into possibilities. Additionally, you will do it all in the company of other driven and fearless women, building a personal and professional network that will serve you well throughout your career.

This certificate equips women in leadership roles with the knowledge needed to identify instances in which gender dimensions may be present in the workplace. The certificate also helps women to devise plans to overcome gender bias and destructive behaviors.

This program is unique because it offers the opportunity for live interaction with expert instructors as well as leaders and other women with similar and different leadership backgrounds.

### EXPERT LEADERSHIP INSTRUCTIONAL TEAM



Dr. Loretta Daniels



Dr. Linda Lyons



Dr. Susan Raines



Dr. Heather Scott



Dr. Jean So



Ms. Baiba Ziga

### WHO SHOULD ATTEND

The Executive Women's Leadership Certificate Program is an excellent opportunity for:

- Women leaders in mid-level to senior-level positions (8+ years of experience)
- Women interested in seeking board positions
- Women entrepreneurs

### COURSE SCHEDULE

**START/END:** 05/05/2023 to 06/09/2023

**DELIVERY:** 100% Synchronous Online (via Zoom)

Five half-day sessions delivered on Fridays from 8:30 am to 12:30 pm

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|---------------|---|---|
| May 05, 2023  | - | Global DISC Assessment and Evaluation                           |
| May 12, 2023  | - | The Impact of Networking  |
| May 19, 2023  | - | Negotiation Strategies and Gender Bias                          |
| June 02, 2023 | - | Power Balancing and Gender Dynamics                             |
| June 09, 2023 | - | Women Leaders: Developing Executive Presence & Leadership Panel |

### PROGRAM REGISTRATION

The program fee is \$2975 per person. Discounts available for companies sending 3 or more employees and for KSU faculty, staff, and alumni.

Optional Leadership Coaching Sessions:  
Two One-Hour Sessions Fee: \$450 per hour

### REGISTER ONLINE HERE

[shorturl.at/sBGJl](https://shorturl.at/sBGJl)

For questions, please contact Michelle Maendler, at 470-578-3653 or email [mmaendl1@kennesaw.edu](mailto:mmaendl1@kennesaw.edu).

